

# Frank Spencer

Graphic Designer / Videographer

frankspencer54@gmail.com

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**OBJECTIVES: Graphic Designer / Sound Designer / Film and Video Editor**

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*EDUCATION (2008 – 2012)*

**University of British Columbia, Vancouver**

Bachelor of Arts 4 year degree (Film Theory), Film Production/Advertising Manager (UBC Film Society)

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*WORK EXPERIENCE*

**Graphic Design / Marketing**

**Vancouver, B.C. (2012-2014)**

Graphic design (for web/print) for various events

Digital Media Director for Vancouver Art and Leisure,

- Use of Photoshop and Illustrator to design posters, web banners, and printable material for large-scale music and art-based events.
- Designed graphics/layouts for social media campaigns used on platforms including Instagram, Facebook, Kickstarter, Vimeo and Youtube
- Designed graphics for successful \$12,500 Kickstarter campaign

**Film Post-Production / Editorial Asst.**

**Vancouver, B.C. (2012-2014)**

*The Backward Class* film, Affinity Film Inc.,

- Assisted the post-production editing team of *The Backward Class* feature length documentary film
- Prepared footage in Final Cut Pro for the film's Editor and Director
- Organized and oversaw volunteers in interview transcription process
- Provided story consultation at multiple stages of the project
- Assisted in organizing audience pre-screening events
- Assembled film festival schedules and information for Producer
- Assisted the Producer in accounting of receipts and tax information

**Videographer / Editor**

**Vancouver/Minneapolis (2012-2016)**

Videographer for Vancouver Art and Leisure, and independent projects in Minneapolis, MN

- Shot DSLR-HD footage for Vancouver based Art and entertainment organization
- Video editing and graphics generation using Final Cut Pro and Adobe Photoshop
- Video compression and upload for web based and social media presentation
- Edited various promotional and recap videos for Vancouver based events
- Used Final Cut Pro/After Effects for graphic and visual effects
- Released videos for social media campaigns to promote large scale events

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*GRAPHICS AND VIDEO SKILLS*

- Adobe Photoshop
- Adobe After Effects
- Adobe Illustrator
- Final Cut Pro
- Ableton Live
- Graphics for print
- Graphics for web
- Video Production
- Video Compression
- Video Upload (Youtube/Vimeo)
- Kickstarter campaign design/video